Responses were received from:

- Residents of Cheltenham (13)
- Gloucestershire Constabulary and Police & Crime Commissioner (1)
- Individual Cheltenham Borough Council Elected Members (4)
- Cheltenham Borough Council's Licensing Committee
- Trade:
 - o Inventive Leisure Services Ltd (Revolution Vodka Bar)
 - o J D Wetherspoon
 - Punch Taverns
 - o Marston's PLC
 - o Whitbread Group PLC
 - Greene King
 - Wadworth
 - Stonegate Pub Company
 - o G's Bar
 - o Beaumont House Hotel
 - o Town & Country Inss PLC
 - o The Retreat
 - o Cheltenham Bowling Club
 - o The Royal Oak Inn
 - Clarence Court Hotel
 - o Cheltenham Service Station
 - o Cheltenham College
 - Swindon Village Hall
- Trade Representatives:
 - o British Hospitality Association
 - o The Association of Licensed Multiple Retailers
 - o British Beer and Pub Association
- Other (4)
- Parish Council:
 - o Swindon Parish Council